

Real Estate Auctions Are Booming!

Learn how to employ powerful real estate strategies designed to sell your clients property in 60 days or less and bring Fair Market Value!

Close 2-5 Deals Every Month

Our industry veterans will show you how to close 2-5 deals every month using auctions.

At **full commission per deal**, you can see why so many agents are making the easy switch to the **HOT** auction market.

National Association of Realtors & The National Auctioneers Association

The National Association of Realtors estimates in the next few years that 1 in every 3 homes will be sold using the auction process. The NAR also reports that since 2004, the fastest growing auction areas are land and agricultural real estate (14.7% increase), residential real estate (14.1% increase), and commercial real estate (11.1%). The NAR further comments that real estate auctions for residential, commercial and agricultural real estate continue to be one of the fastest growing sectors of the overall auction market, generating \$58.4 billion in 2007. The National Auctioneers Association also reports the the residential real estate auction sector alone generated **\$17 billion** last year. These figures are especially impressive given the slowing housing market last year.

Increase your Escrow Closings!

If you want to increase your sales and closings, send your contact information to us at: info@califrealestateauctions.com so that we can provide you more information about how to use auctions as an **alternative** and **effective** selling tool.

Active Marketing Methods Bring Motivated Buyers to Your Clients Property

Our active marketing methods are very different than traditional marketing methods. We aggressively advertise auction property in many media outlets and publications including real estate investor organizations. We also use several Guerrilla marketing techniques that will heavily market the property in your clients immediate area. We put in 10 times the marketing effort than most real estate companies. Our unique marketing system will bring lots of qualified buyers to your clients property, driving up the price and enabling your clients property to sell in 60 days or less.

Contact us TODAY and find out how you can utilize our auction strategies to dramatically increase your income in 2009!



Benefits to Realtors®

- Generates a list of qualified buyers
- Offers clients and customers new selling and purchasing options
- Increases revenue & market share
- Develops your own market niche
- Property sold at true market value
- Property is sold within 60 days
- Exposes the property to many potential purchasers
- Real Estate auctions commonly experience a 99% closing rate
- Agents can earn commissions as referring, cooperating or as the listing agent/broker