

## Real Estate Auctions Are Helping Home Owners Sell FAST at Good Prices!

*Our auction strategies can help you sell your home in 60 days or less and bring you fair market value.*

### Use Today's Buyer's Market To Your Advantage To Sell At Fair Market Prices

It's a buyers market and sellers who don't actively market their home will be in for a long, sometimes frustrating journey. In the end they will usually get less for their property because the buyers don't have to contend with competition as they do with property that is being auctioned.

This is why, in countries like Australia, 90% of all homes are sold using the active real estate auction method. Again, because it's the fastest, most efficient way to get fair market value for houses. If the national association of realtors feels that there are more benefits to using an active auction approach to selling homes than the methods most realtors typically use... shouldn't you seriously consider the advantages?

### National Association of Realtors & The National Auctioneers Association

The National Association of Realtors estimates that 1 in every 3 homes will be sold using the auction process within the next few years. Also, according to the National Auctioneers Association, residential real estate auction sector alone generated about \$58.5 billion last year. These figures are especially impressive given the slowing housing market. Why is that — because auctions work more efficiently for everyone in the process.

### Active Marketing Methods Bring Motivated Buyers To Your Property

Our marketing techniques are very different than traditional marketing methods. We aggressively advertise auction properties in many media outlets and publications including real estate investor organizations. We also use several Guerilla marketing techniques that will heavily market the property in your immediate area. We put in 10 times the marketing effort that most real estate companies with the result of attracting lots of buyers to your property which will drive up the price. Using our proactive and modern way of selling makes much more sense than just listing and waiting for buyers.

*Contact us TODAY and use our  
auction service to put a SOLD sign  
in your yard in 60 days or less!!!*



### Benefits to You as a Seller

- Buyers come prepared to buy
- Eliminates all of the real estate commissions for the seller!
- Accelerates sales; property can sell within three weeks of listing
- Eliminates your carrying costs such as interest, taxes, & maintenance
- Assurance that property will be sold at true market value
- Exposes the property to a large number of pre-qualified prospects
- Creates competition among buyers
- Persuades buyers to act now or lose their purchase opportunity
- The seller knows exactly when the property will sell
- Eliminates numerous and unscheduled showings